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FOR IMMEDIATE RELEASE

**Youngsville-Based Enertia Motors Announces Status as
Registered Team in the Progressive Insurance Automotive X
PRIZE**
*Progressive Automotive X PRIZE Welcomes First Registered Teams
in Multimillion Dollar Competition to Develop 100 MPGe Vehicles*

Youngsville NC February 4, 2009 — Enertia Motors today announced its acceptance into the multimillion dollar Progressive Insurance Automotive X PRIZE, a competition designed to inspire a new generation of viable, super fuel-efficient vehicles to offer more consumer choices.

Enertia Motors formally submitted its registration application on Dec. 31, 2008, an important step towards ensuring that it is at the starting line when the competition kicks off next year. Final confirmation of Enertia Motors Registered Team status is pending their signature of a Master Team Agreement (MTA) upon its release later this year.

Michael Sykes, team leader, is a nationally known inventor who pioneered the concept of Enertia-energy from a shift-in-time. His Enertia® Home, a self-heating and self-cooling green home technology was the Grand Prize winner in the 2007 Modern Marvels Invent-Now Challenge. Bob Murray, event leader, is an active restorer of Avanti sports cars, and fiberglass replica car production and assembly. Bob believes the Avanti design is timeless and wants to bring it into the twenty first century as a plug-in Hybrid. Enertia's production car, known as the **E-vanti**, will charge from the rooftop Photovoltaic array of the Enertia® Home Smart Garage, giving us a total green living solution.

Already, more than 35 teams have been accepted as Registered Contenders, and an additional 100 teams have signed Letters of Intent to compete for their share of the \$10 million prize purse, funded by Progressive, which will be awarded to those that can design and build production-capable, 100 MPGe (miles per gallon energy equivalent) vehicles that people will want to buy and that meet market needs for price, size, capability, safety and performance.

"We congratulate this first group of competitors on their continued commitment to developing super fuel efficient vehicles," noted Julie Zona, Director of Team Development and Relations for the Progressive Automotive X PRIZE. "While there's still much to be accomplished before reaching that starting line, we're pleased to see that they have taken this important step in the process."

Once registration closes, and the field of competition is in place, qualified competitors will begin preparing for a rigorous competition that will combine speed, distance, urban driving and overall performance. The race is set to kick off in the Fall of 2009, and will continue in up to nine major markets throughout the U.S. Winners will be announced in 2010.

About Enertia Motors:

Enertia Motors was formed to apply the concept of Enertia, time-shifted energy, to transportation. The world has plenty of pollution-free solar energy every day. The challenge is timing it and spreading it to meet our needs. The Enertia **E-vanti** automobile does this by converting a proven time-tested car to PV Plug-in hybrid electric. The Enertia team knows first hand what a technology prize like the X-Prize can do for a new innovation.

For more information about Enertia Motors, please visit <http://www.EnertiaMotors.com> or email mike@enertia.net

About Enertia Building Systems, Inc.

For twenty years a small manufacturer of self-sufficient survival homes, Enertia was thrust into the spotlight by winning a 2007 technology competition. Now the renewable-material, renewable-energy Enertia Home is known worldwide, a leader in Green Home innovation. Permanent self-sustaining shelter is the key to a clean modern lifestyle, so EBS is proud to be the main sponsor of Enertia Motors' venture into sustainable transportation.

For more information about the Enertia Concept, visit www.EnergyWithoutOil.org

About the Progressive Automotive X PRIZE Competition:

The goal of the Progressive Automotive X PRIZE, a project of the X PRIZE Foundation, is to inspire a new generation of viable, super fuel-efficient vehicles that offer more consumer choices. Ten million dollars in prizes will be awarded to the teams that win a competition for clean, production-capable vehicles that exceed 100 MPGe.

The Progressive Automotive X PRIZE will place a major focus on affordability, safety, and the environment. It is about developing real, production-capable cars that consumers want to buy, not science projects or concept cars. This progress is needed because today's oil consumption is unsustainable and because automotive emissions significantly contribute to global warming and climate change.

For more information about the Progressive Automotive X PRIZE, please visit www.progressiveautoxprize.org or email progressiveautopress@xprize.org.

About Progressive:

Progressive, founded in 1937, is a leading insurer of cars, motorcycles, recreation vehicles, boats and commercial vehicles. The Company offers competitive rates and innovative products and services that meet drivers' needs throughout their lifetimes as well as 24/7 online and in-person customer and claims service.

One of Progressive's Core Values is Excellence. To the Company's more than 27,000 people, it simply means seeking constant improvement. Over time, this has meant introducing revolutionary ideas that make car insurance easier to shop for, buy and use. It's this same innovative spirit that's behind the Company's sponsorship of the Progressive Automotive X PRIZE. The Progressive Automotive X PRIZE will inspire innovation that will produce more fuel efficient vehicle choices, helping to make a difference in people's lives.

Progressive's products and services are available locally through more than 30,000 independent insurance agencies in the U.S., online at www.progressive.com and by phone at 1-800-PROGRESSIVE (1-800-776-4737).

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